



EFC
POLICY AND
PROGRAMMES

Chinese Foundation Leaders Exchange Programme

Brussels, 16-18 June 2019

Stiftung Mercator's Chinese Foundation Leaders Exchange Programme

16-18 June 2019 | Brussels, Belgium

Sunday 16 June 2019	
16:00	Arrival to Brussels <i>Check-in Motel One</i>
16:30 – 18:00	City Tour <i>Meet in front of the Philanthropy House</i>
18:30 – 20:00	Dinner at Le Marmiton <i>Royal Gallery of Saint Hubert</i>
Monday 17 June 2019	
09:30 – 11:00	Context Setting: The landscape of philanthropy in Europe and in China <i>Room: Fritt Ord Foundation Board Room</i> Gerry Salole, CEO, European Foundation Centre - The European landscape, trends; the role of the EFC and other philanthropic organisations; models and forms of philanthropy (EFC's Institutional Philanthropy Spectrum). Ioana Traista, Communications Manager, European Venture Philanthropy Association - Trends in venture philanthropy and social investment; and the role and work of EVPA. Prof. LIU Peifeng and Tan Hongbo- The Chinese landscape and trends in philanthropy
11:00 – 11:15	Coffee break
11:15 – 12:15	Introduction to European philanthropic organizations and organizational sustainability Ludwig Forrest, Philanthropy Advisor, King Baudouin Foundation Daniele Giudici, Secretary General, Fondazione Lambriana
12:30 – 14:00	Lunch at the Impact House <i>Interaction with Piet Colruyt, Founder, Impact House</i>
14:15 – 15:30	Discussion on charitable trusts in Europe <i>A facilitated interactive discussion with the EFC members</i>
15:30 – 15:45	Coffee break
15:45 – 17:00	Discussion on organizational sustainability <i>A facilitated interactive discussion with the EFC members</i>
17:00 – 18:45	Free time
18:45 – 21:00	Networking dinner at Les Brigittines <i>Place de la Chapelle 5</i>

Tuesday 18 June 2019	
09:30	Meet at Motel One reception
10:00 – 12:00	<p>Site visit to Bencode</p> <p><i>BeCode is a next-generation training centre, active in 6 cities across Belgium. We provide training programs into digital technologies free of charge. The training targets job seekers and school drop-outs, with an employment rate of more than 80% for graduates. Participants will get an intensive bootcamp into web technologies and learn to build websites, web applications and hybrid mobile applications (apps). With advanced programs in Artificial Intelligence and Cybersecurity, we can now also support more knowledgeable candidates.</i></p>
12:30 – 13:30	<p>Lunch at Le 65 degrés</p> <p><i>Avenue Louise 173</i></p>
14:00 – 16:00	<p>Visit to the Parlamentarium</p> <p><i>The tour explains the path towards European integration, how the European Parliament works and what its Members are doing to meet the challenges of today. The Parlamentarium is dynamic and interactive by design. It is a perfect place to discover European politics.</i></p>
16:30 – 18:00	<p>Group reflection session</p> <p><i>Room: KBF</i></p>
18:00 – 18:30	Free time
18:30 – 21:00	<p>Dinner at Brasserie de la Presse</p> <p><i>Rue Royale 100</i></p>

Speaker bios



Gerry Salole is Chief Executive of the European Foundation Centre (EFC) in Brussels. Dr Salole's has significant experience and knowledge of foundations and NGOs, having held senior positions in the Ford Foundation's Southern Africa office (Johannesburg), the Bernard van Leer Foundation (The Hague), Save the Children Federation (Ethiopia, USA and Zimbabwe) and Redd Barna - Norwegian Save the Children, OXFAM UK and UNHCR (Ethiopia). He is also the member of several boards including the Global Fund for Community Foundations, the General Education Advisory Board of the Open Society Foundation and ASSIFERO, and he is the founding Chair of TrustAfrica. Dr Salole holds an M.A. (Econ.) and Ph.D. from the University of Manchester, and he studied Social Anthropology and African History at the University of London's School of Oriental and African Studies.

European Foundation Centre is the platform for and champion of institutional philanthropy – with a focus on Europe, but also with an eye to the global philanthropic landscape. With the aim of being the voice of institutional philanthropy in Europe, we communicate to stakeholders the value of organised philanthropy to society, to help nurture an environment in which it can flourish. We serve as a hub of sector exchange and intelligence, to help our members increase the impact of their added value in society. With over 25 years of experience and over 200 member organisations, the EFC gives its members access to a wealth of knowledge on the sector and to long-term relationships with philanthropic peers and external actors. Building on relationships and dialogue with policymakers which span several years, we help our members engage with high-level decision-makers. We also partner with a range of actors and catalyse joint projects which tackle many of today's greatest challenges.



Ioana Traista joined EVPA in April 2017 with a strong desire to raise awareness about venture philanthropy. Before EVPA, she worked as Communications and Fundraising Manager for PACT Foundation, a community development organisation in Romania. Ioana's vision is a community that values close ties and relations, offers equal opportunities, and respect for every person, and gives everybody the opportunity to make their own choices. Ioana has volunteered and worked for a wide range of non-governmental organizations in the area of communication and fundraising: PRIME Romania, Greener, Chance for Life, and GRASP (Global Romanian Society of Young Professionals). She has a Bachelor in Communication and Public Relations within the University of Bucharest. In 2010 she graduated from a master's program in European Communication Studies within the University of Amsterdam. After the master, she did an internship program within the European Agency for Fundamental Rights in Vienna, Austria.

European Venture Philanthropy Association (EVPA) helps investors and grantmakers connect and learn from each other in their pursuit of deeper societal impact. Since its launch in 2004, EVPA has been building a community of organisations interested in or practising venture philanthropy (VP) and social investment (SI) across Europe. EVPA defines venture philanthropy as an approach to building stronger investee organisations with a societal purpose, by providing them with both financial and non-financial support. Venture philanthropy's ultimate objective is to achieve societal impact. VP does this through both social investment and high-engagement grantmaking.



Prof. Liu Peifeng is Professor of Law School of Beijing Normal University, Doctor of Judicial Science, Doctoral Advisor, Director of the Teaching and Research Center of Constitution Administrative Law of Beijing Normal University. His main research areas are: constitutional theory, human rights, and the legislation and development of Chinese non-profit organizations. He has long been involved in the legislative work of non-profit organizations in China, and published many articles such as "Freedom of Association and Its Restrictions" (Social Sciences Academic Press, 2007).

Beijing Normal University, founded in 1902, is a renowned institution of higher education under the administration of the Ministry of Education of China. It is well-known for many disciplines such as teacher education, psychology, humanities and science. It is an important talent development base and research and innovation base of the country. In addition to teaching and research, BNU is widely involved in policy making and social development. It has considerable influence both at home and abroad. The Law School, founded in 2006, is a young and dynamic school of Beijing Normal University. Its research on criminal law and criminal procedure law has great international influence, but also its other disciplines are in the forefront of the country. The Law School has established a research center for charity and social organizations, with leading research capabilities and influence in the country.

Tan Hongbo is Deputy Secretary General of China Foundation Forum, Co-founder of Yi Plus Institute, a capacity building institution. He has initiated the establishment of the Sannong Support Association of Minzu University of China and the Western Sunshine Initiative for university students (the predecessor of the Western Sunshine Foundation); he has done project management in charity organizations such as the Salvation Army and the Oceanwide Foundation. Tan Hongbo's work focuses on laws and regulations, polices, assessments, annual inspections and project management for Chinese foundations.

China Foundation Forum (previously known as the China Non-Public Foundation Development Forum) is an industrial platform that was established voluntarily in 2008 by China Association for Non-Profit Organization and foundations that pursued excellence and development under the guidance of relevant government authorities. China Foundation Forum adheres to principles of openness and sharing, and strives for excellence. It aims to strengthen communication and cooperation among Chinese foundations and promote the development of Chinese foundations and the philanthropic sector. After nearly a decade of development, China Foundation Forum has become one of the most dynamic and influential well-known brands in the philanthropic sector.



Ludwig Forrest is a philanthropy advisor at the King Baudouin Foundation based in Brussels. He has worked at KBF for almost seventeen years. He is also the coordinator of Transnational Giving Europe, a network comprised of leading foundations from 19 European countries aimed at facilitating and secure tax deductible cross-border gifts. He regularly speaks and moderates at conferences around the world and advocates at national and EU-level for the philanthropy sector. He is also involved at the European Foundation Centre. He has a Masters in Economics and International Relationships from the Catholic University of Leuven.

The King Baudouin Foundation's mission is to contribute to a better society. The Foundation is an actor for change and innovation, serving the public interest and increasing social cohesion in Belgium and Europe. We seek to maximize our impact by strengthening the capacity of organizations and individuals. We also stimulate effective philanthropy by individuals and corporations. The Foundation's key values are integrity, transparency, pluralism, independence, respect for diversity, and promoting solidarity. The Foundation's current areas of

activity are poverty and social justice, philanthropy, health, civic engagement, developing talents, democracy, European integration, heritage and development cooperation. The Foundation was set up in 1976 on the occasion of the 25th anniversary of King Baudouin's reign.



Daniele P. Giudici is an Executive Director and Organizational Leader with more than 14 years' experience in strategic financial management, strategic planning support, investment and corporate services. His main area of expertise is in leadership, asset management, investment strategies, corporate and community philanthropy, and impactful international programmes. Throughout his career vast experience has been gained in organisational start-up and development, revenue growth, portfolio management, organisational rationalization and restructuring, team building and public relations. He is a dynamic leader sitting on Boards of Corporate and Charity Organizations, combining strategic planning and tactical expertise to build financial sustainability and business development. His strong ability to forge strategic partnerships with both internal and external partners, successfully supervise cross functional teams, manage operational and reputational risks, has resulted in the broadening of target base, productivity increase and organizational enhancement.

Lambriana is the endowment of the Diocese of Milan acting as a philanthropic organization collaborating with NPOs in the field of education, welfare, social needs. It was established in 1983 and from 2006 is a philanthropic organization - moving from merely grantmaking- who supports activities in the greater area of Milan and worldwide for social and religious organizations as well as schools, hospitals and healthcare, education and youth programs.



Piet Colruyt is the founder of Impact House. A personal growth training in his family company Colruyt and the book 'How to Change the World?' of David Bornstein were key milestones in the life and career of Piet Colruyt. He realized he could and wanted to put his background and experience at the service of social entrepreneurs who combined the best of both worlds: a healthy business model and societal impact. Apart from an entrepreneur, Piet is foremost the impact investor who fully believes you really can reconcile the three P's: *people, planet and profit*.

Impact Hub is a dynamic hub dedicated to changemakers, people eager to tackle pressing social and environmental challenges through entrepreneurship. It's a meeting point for everyone who dares to question the status quo and pursues a durable societal impact. The house currently accommodates the impact crowdfunding platform LITA.co, the global network of social entrepreneurs Ashoka, as well as the Oksigen ecosystem. In the Impact House social entrepreneurs, supporting organizations, impact investors, inclusive corporates and civil society are together. It's a place where people are inspired, new collaborations grow and innovative solutions are co-created. It's a small but ambitious co-working, meeting and event space with positive societal impact at its core.



Virginie Samyn is currently Executive Director at 4WINGS Foundation. Positioning itself as a venture philanthropist and impact investor, this family foundation accompanies innovative social projects on the following issues: access to housing, tech education, and nutrition & sport-based health. Virginie has 15 years of experience in the world of social entrepreneurship. She worked in one of the largest Belgian social enterprises, Les Petits Riens asbl., where she launched the Second Hand fashion show. Later she was called to restructure and become director of a medium-sized company employing 35 people and active in the fair-trade sector in Europe, Asia and Africa. Having reshaped the company, she accepted another mission, to develop the Belgian office of Ashoka. She comfortably developed the Belgian activities, as the Scale up and Changemaker schools program, before joining 4WINGS

4WINGS Foundation is a VP/SI Foundation with mission to fight against precariousness in Belgium. In order to create virtuous circles of inclusion, this young public utility foundation positions itself as a venture philanthropist / impact investor. Today it accompanies innovative social projects on the following issues: access to housing, tech education, and nutrition- & sport-based health. Through personalized accompaniment, networking, and various forms of support and financing, 4WINGS enhances the beneficial effects of concrete projects that strongly impact society. The goal is to participate in bringing about long-term improvement to the living conditions of vulnerable people.



Klaudia Tani is the Partnerships Manager of the German Marshall Fund, Brussels office. She holds a Master in International Conflict and Security and she is currently pursuing a PhD in International Conflict Analysis at the University of Kent. Prior to her position at GMF, Klaudia as a Research Coordinator at the European Organisation for Security where she represented the European Security industry and was responsible for all EU funding activities in security and disaster management.

The German Marshall Fund of the United States (GMF) strengthens transatlantic cooperation on regional, national, and global challenges and opportunities in the spirit of the Marshall Plan. GMF contributes research and analysis and convenes leaders on transatlantic issues relevant to policymakers. GMF offers rising leaders opportunities to develop their skills and networks through transatlantic exchange, and supports civil society in the Balkans and Black Sea regions by fostering democratic initiatives, rule of law, and regional cooperation. Founded in 1972 as a non-partisan, nonprofit organization through a gift from Germany as a permanent memorial to Marshall Plan assistance, GMF maintains a strong presence on both sides of the Atlantic. In addition to its headquarters in Washington, DC, GMF has offices in Berlin, Paris, Brussels, Belgrade, Ankara, Bucharest, and Warsaw.

Programme organisers



European Foundation Centre

The EFC is the platform for and champion of institutional philanthropy – with a focus on Europe, but also with an eye to the global philanthropic landscape. With the aim of being the voice of institutional philanthropy in Europe, we communicate to stakeholders the value of organised philanthropy to society, to help nurture an environment in which it can flourish. We serve as a hub of sector exchange and intelligence, to help our members increase the impact of their added value in society. With over 25 years of experience and over 200 member organisations, the EFC gives its members access to a wealth of knowledge on the sector and to long-term relationships with philanthropic peers and external actors. Building on relationships and dialogue with policymakers which span several years, we help our members engage with high-level decision-makers. We also partner with a range of actors and catalyse joint projects which tackle many of today's greatest challenges.

www.efc.be



Stiftung Mercator

Stiftung Mercator is a private and independent foundation. Through its work it strives for a society characterised by openness to the world, solidarity and equal opportunities. In this context it concentrates on strengthening Europe; increasing the educational success of disadvantaged children and young people, especially those of migrant origin; driving forward climate change mitigation; and promoting science and the humanities. Stiftung Mercator symbolises the connection between academic expertise and practical project experience. As one of Germany's leading foundations, it is active both nationally and internationally. Stiftung Mercator feels a strong sense of loyalty to the Ruhr region, the home of the founding family and the foundation's headquarters.

www.stiftung-mercator.de