



Corporate Foundations Knowledge Exchange

5th and 6th of December 2016
INSEAD – Fontainebleau – France

Programme



This Knowledge Exchange will bring together Corporate Foundations from across Europe to share their experience and learn about effective practice. The conference will explore the relationship between corporate foundations and their funding corporation and how this relates to their structure and governance; their mission; and their practice. It will focus on developments and trends that are transforming the work and impact of corporate foundations.

Partners



Monday the 5th of December

12:00 – 13:30: Arrivals, registration and lunch

Meeting point and buffet lunch : Cercle de l'INSEAD, 43 rue Royale, 77300 Fontainebleau

13:30 – 13:45: Welcome and outline of conference programme

INSEAD, amphi A, boulevard de Constance, 77300 Fontainebleau

Beatrice de Durfort, Delegate General, Centre Français des Fonds et Fondations (French Foundations Centre)

Eric Ponsonnet, Director General, Fondation INSEAD

13:45 – 15:00: Opening Plenary: Moderator – James Magowan

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- An overview of the European Corporate Foundations environment and challenges, **Amanda Jordan** OBE, Chair of ACF and Co-founding Director of Corporate Citizenship
- Presentation of the EY Panorama of Corporate Foundations in France, **Anne Ramonda**, Executive Director, Social Economy and not for profit Department, EY France
- Moderated discussion with speakers

15:00 – 15:30: Break

15:30 – 17:00: European Corporate Foundations market place

INSEAD, different amphitheatres, boulevard de Constance, 77300 Fontainebleau

This session will provide an opportunity in a structured format for participants to browse around a 'market' of corporate foundations in order to learn about their organization, to engage in discussion about what they do and the relationship between the funding corporation and the foundation.

Market Place Hosts

France – Michelin Foundation

Italy – Unicredit Foundation

Poland – Orange Foundation

Portugal – Vieira de Almeida Foundation

Spain – KPMG Foundation

Switzerland – Novo Nordisk Haemophilia Foundation

UK – Innocent Foundation

17:00 – 17:30: Plenary discussion on key issues arising

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17:30: Transfers to hotels for check-in

A bus service is provided for hotels Ibis, Napoléon and Victoria

18.45: Transfers to Château de Fontainebleau

A bus service is provided for hotels Ibis, Napoléon and Victoria

19:00 – 22:00: Visite and Diner in Château de Fontainebleau, Salle des Colonnes

A bus service is provided for hotels Ibis, Napoléon and Victoria

- Welcome by **Jean-François Hebert**, President of Château de Fontainebleau



Tuesday the 6th of December

08.00 Transfers to Insead

A bus service is provided from hotels Ibis, Napoléon and Victoria

08:30 – 10.00: Structure and Governance – Workshop

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- **Dr. Lonneke Roza**, Senior Researcher, Rotterdam School of Management, Erasmus University
- **Steffen Bethmann**, PhD Candidate, CEPS, University of Basel

This session will explore the role of corporate foundations in the philanthropy landscape and the consequences for their unique governance challenges. Participants will hear latest insights from academia on governance challenges of corporate foundations. This will be followed by an interactive session with participants applying a governance profiling tool designed to help foundations assess and reflect upon its relationship with its funding company.

10.00 – 10.30: Coffee break

10.30 – 11:30: Mission – Working groups

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Each working group will address some or all of the following questions.

- Is the foundation mission aligned with the corporation. If so, where are the boundaries?

- Does the foundation mission present reputation benefit or risk for the corporation and vice versa?
- Is the mission dynamic and responsive to changes in societal challenges and/or corporate strategy?
- How to treat and solve conflict areas between foundation work and business operations?
- How to communicate the foundation and its benefits to employees, shareholders and customers and how to address the needs of these stakeholders?

A. Education and training / digital technologies

- Moderator : **Magdalena Pękacka**, Polish Donors Forum
- Presenter(s)
Maria Cristina Ferradini, Fondazione VODAFONE
Julio Domingo, Fundación MAFPRE

B. Solidarity between different populations: migrants, generations, women

- Moderator : **Anke Paetsch**, German Association of Foundations
- Presenter(s)
Bernd Siegfried, KfW Foundation
Lisa Poupaud, Fondation Chanel

C: Arts and Culture

- Moderator : **Rosa Gallego**, Spanish Association of Foundations
- Presenter(s)
Maria Cristina Cedrini, Fondazione Bracco
Catherine Tsekenis, Fondation Hermes

D: Climate, Environment, Energy,

- Moderator : **Béatrice de Durfort**, French Foundations Centre
- Presenter(s)
Nils Pedersen, Fondation Groupe EDF
Steffan Rissi, JTI Foundation

E: Social Justice / empowerment / tackling disadvantage / development aid

- Moderator : **Carola Carazzone**, Assifero
- Presenter(s)
Harriet Stranks and Duncan Shrubsole, Lloyds Bank Foundation
Paul Castle, Syngenta Foundation for Sustainable Agriculture

11:30 – 12:30: Practice – Working groups

Each group will consider some or all of the following questions, looking through the lens of their primary interest:

- What is the best way to achieve the mission– from grantmaking through venture philanthropy to operational support?
- Does the foundation practice draw on all the assets available including skills and knowledge of the employees of the company?
- What are the Do's and Don'ts in respect of employee engagement?
- How does the foundation relate to other CSR activity of the corporation?
- Can the foundation achieve greater impact through effective operational co-operation?
- How corporate foundations measure their impact?

F: Grant making or other forms of financial investment

- Moderator : **David Emerson**, Association of Charitable Foundations
- Presenter(s)
Andrea Gáborné Haáz, MOL New Europe Foundation
Agata Tomaszewska, ING for Children Foundation
Julio Domingo, Fundación Mapfre

G: Employee engagement

- Moderator : **Beate Eckhardt**, SwissFoundations
- Presenter(s)
Pam Webb, Zurich Community Trust
David Nash, Z Zurich Foundation
Luca Mantoan, Unicredit Foundation

H: Complementing CSR activity

- Moderator : **Valeria Kojnok**, Hungarian Donors Forum
- Presenter(s)
Vincent Faber, Trafigura Foundation
Sian Edwards, Andrews Charitable Trust

12:30 – 13:00: Plenary summary – issues arising and key learning

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13:00 – 13:15: Closing remarks

13:15 – 14:30: Lunch and departures

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Practical information

Phone contacts

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